



ALSTEIN

All Diagnostics. One System

Presented by

Pharm. Adeoluwa Adediran

Date

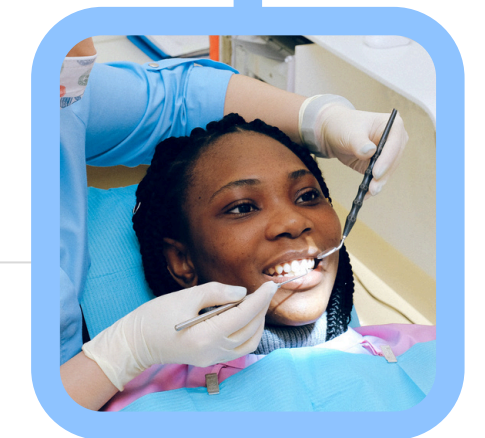
January 2026

Website

www.alstein.com

E-mail

support@alstein.org



The Problem

70% Of Clinical Decisions are made from Diagnostic results, yet almost half of the World's Population have Little or No Access to Diagnostic Tests and Scans



Difficulty finding Laboratories that offer required tests/scans



Long Queues and waiting time



Uncertainty of costs of Diagnostic tests and scans



Laboratories find it difficult acquiring customers despite huge investments.



Why do the Problems need to be Solved?

01.

INCREASED HEALTHCARE COST

Late-Stage diagnosis increases cost of treatment.

02.

PUBLIC HEALTH CRISIS

Delayed diagnosis increases the spread of infectious diseases.

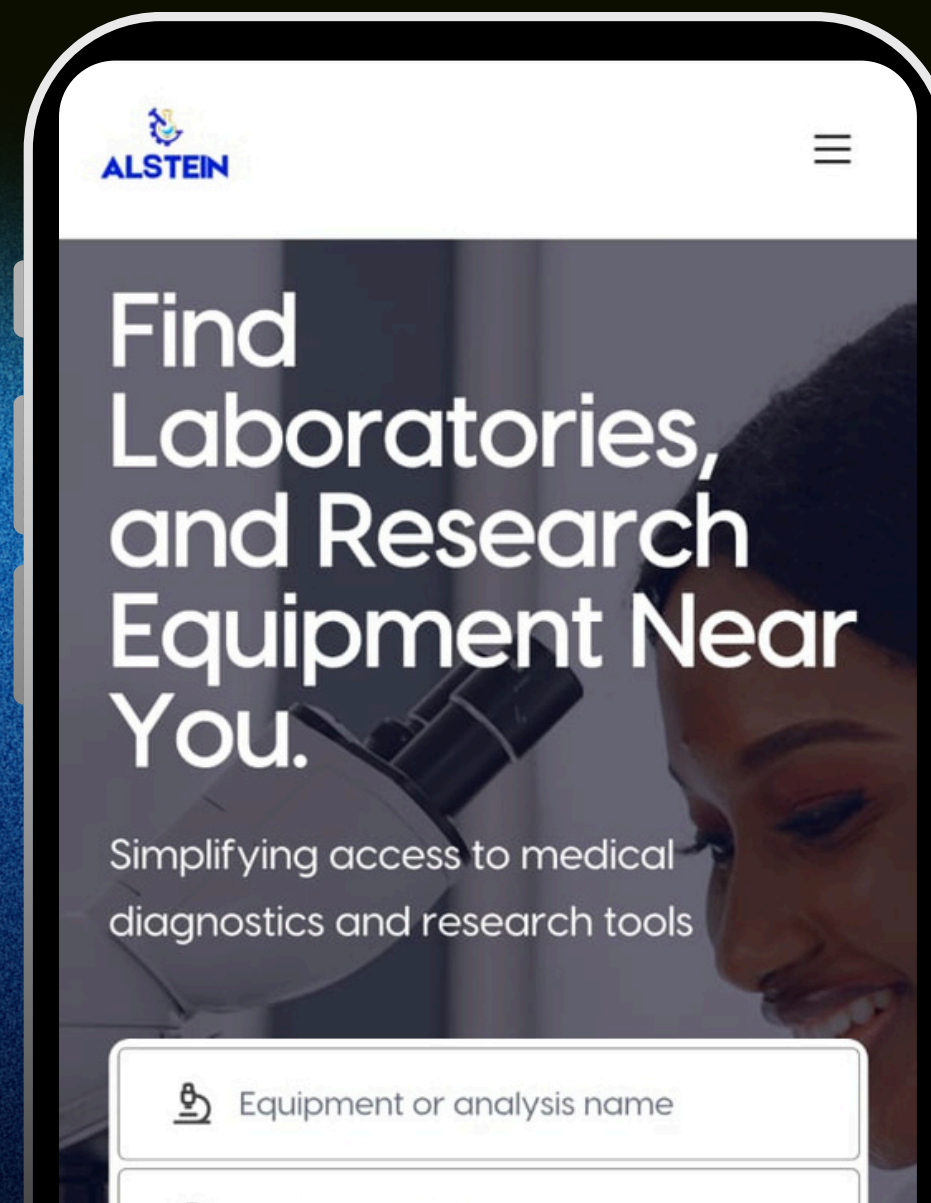
03.

CANCER MORTALITY

One out of three cancer deaths are associated with delayed diagnosis. **>70% of breast cancer cases are diagnosed late.**

All Diagnostics. One System

www.alstein.com





FIND & COMPARE

Search verified labs and compare price, distance, and turnaround time



BOOK TEST

Book instantly and take the test at the lab (or request home sample collection)



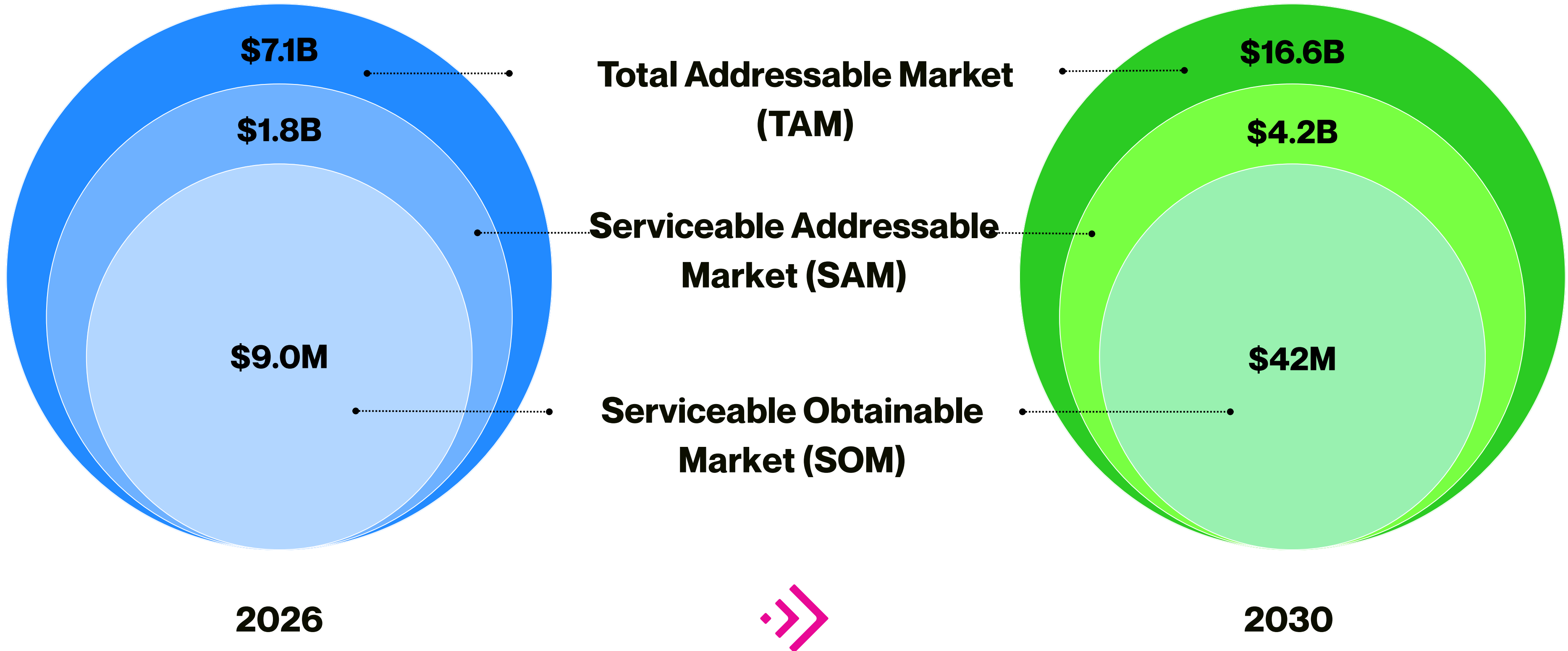
GET RESULTS

Receive your results securely on the app/WhatsApp/Email

Market Opportunity

AFRICA DIGITAL HEALTH MARKET

CAGR= 23.4%



Market Opportunity

Diagnostics is a repeat, high-frequency healthcare transaction

\$286B

**Global Diagnostics
Market**

Total annual spending on
diagnostic testing worldwide

\$80B

\$2.5B Africa

**Digitally Bookable
Diagnostics**

Urban outpatient tests accessible via
platforms

\$50M

Transactions

Alstein 3 Year Target

\$5M annual revenue (10% take rate)

Alstein becomes the routing layer for a fraction
of diagnostic demand — not the entire
healthcare market.



Market Opportunity: Why Now?

As healthcare workers migrate, Africa urgently needs digital systems that make diagnostics faster, easier, and more efficient.

- In 2024 alone, over 4,193 doctors and dentists left Nigeria for opportunities abroad, mostly to the UK.
- Over 9,000 Nigerian doctors migrated between 2016–2018, and ~42,000 nurses have left Nigeria in recent years.
- Across Africa, ~80% of countries face high rates of healthcare worker migration, contributing to critical workforce shortages.

YEAR ONE FINANCIAL PROJECTION

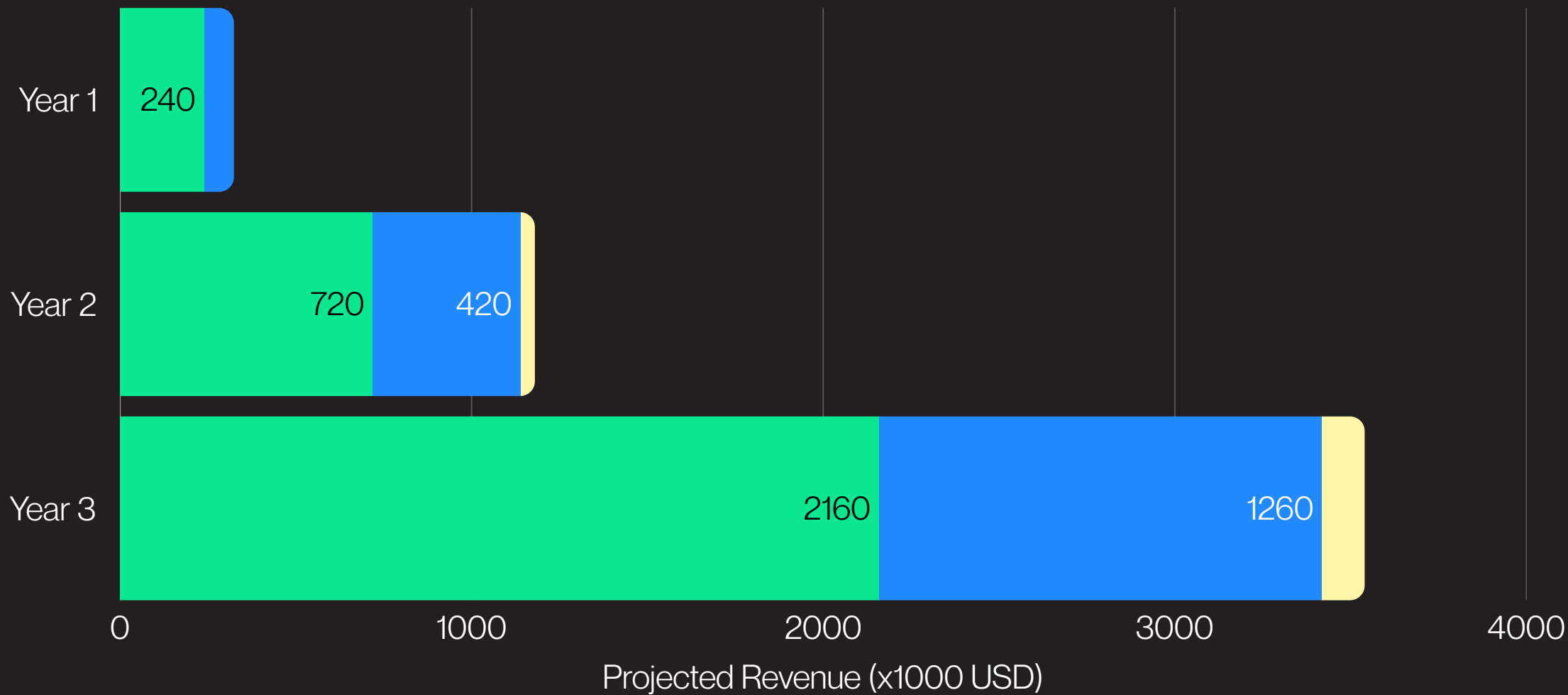
Number of Activated Labs	300
Average Number of Bookings per Month per Lab	50
Average Booking Cost (NGN)	10,000 (\$7)
Monthly Transactions in bookings (NGN)	$300 \times 50 \times 10,000 = 150,000,000$ (\$100,000)
Total Commission earned (10%) on Booking Transactions per month (NGN)	$10\% \times 150,000,000 = 15,000,000$ (\$10,000)
Total Revenue on Platform Fee per month (NGN500 per booking)	$300 \times 500 \times 50 = 750,000$
Total Monthly Revenue (Booking and Service Charge) (NGN)	$15,000,000 + 750,000 = 15,750,000$ (\$10,500)
Year One Revenue (NGN)	$15,750,000 \times 12 = \mathbf{NGN189,000,000}$
YEAR ONE REVENUE (USD)	\$126,000

Business Model

Projected Revenue

Year One: \$324,000
Year Two: \$1,180,000
Year Three: \$3,540,000

● Commission ● Service Fee ● Premium Services



Booking Commissions

10% Commission on every successful booking



Service Fee

Fixed Fee for using the Alstein platform charged to user. 350 NGN (\$0.2)



Premium Services

Ads, Priority services



Fundraising Ask

Seed: \$100,000

Phase III:

AI-Enabled Lab Booking

HMO/Health Insurance portal

Calendar Integration

30%

PRODUCT & TECHNOLOGY

AI Integration for reading requisitions and booking.
Ambulance and Logistics service integration.

30%

GROWTH & MARKET ENTRY

Drive early adoption through city launches, partnerships, and user acquisition.

25%

LABORATORY ONBOARDING & OPERATIONS

Optimize operations for nationwide coverage.

15%

COMPLIANCE, ADMINISTRATION & BUFFER

Ensure adherence to regulatory, data protection, and governance requirements

ALSTEIN TEAM

Alstein's team combines healthcare experience, tech skills, and real on-ground execution to build practical digital health solutions that actually work in Africa.



Pharm Adeoluwa Adediran

CEO



Dr Kofoworola Esegbe

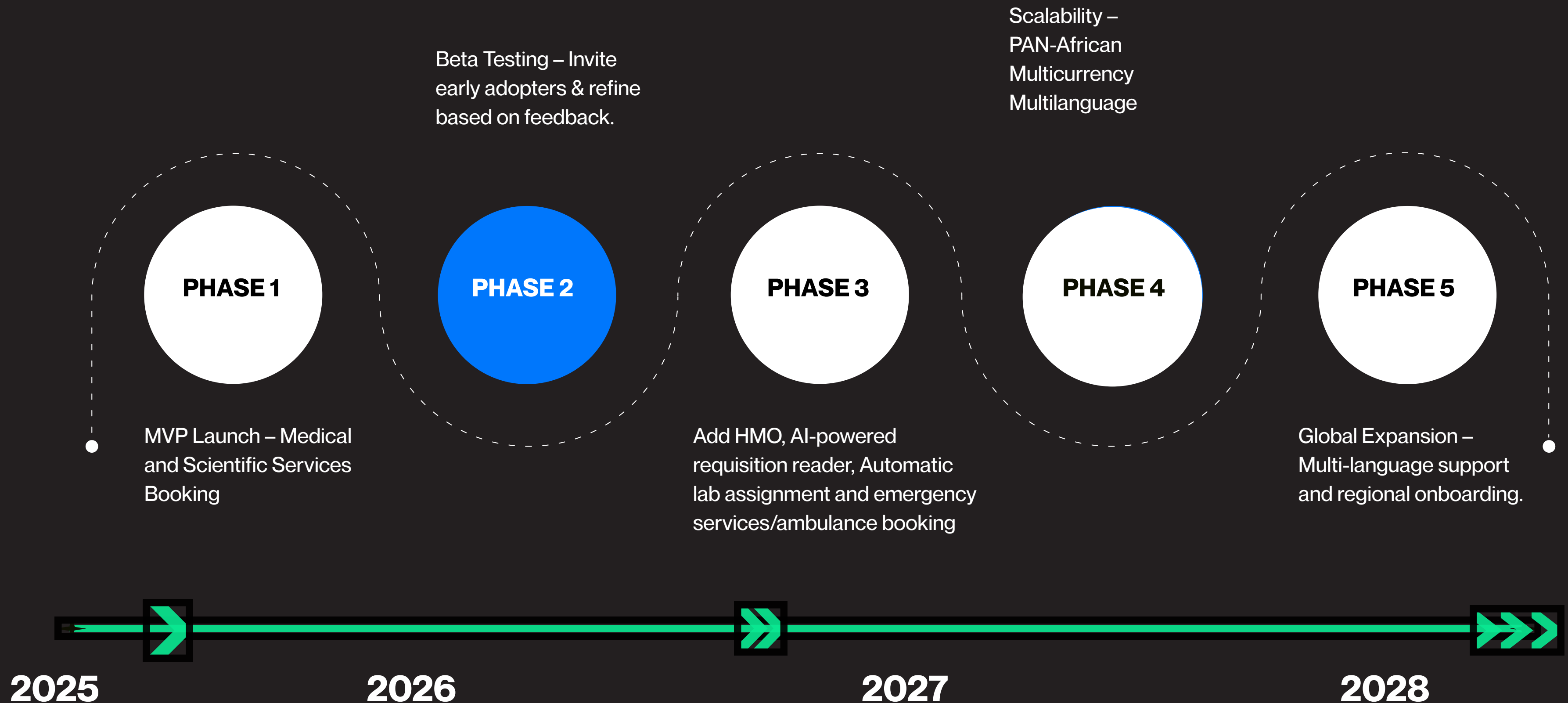
MedTech Lead



Damilare Odulesi

Lead Software Engineer

Product Development Roadmap





[CONTACT US](#)

From Innovation to Impact

**Connecting People to better diagnostics
and better health outcomes**

Date

January 2026

Website

www.alstein.com

E-mail

support@alstein.org